

The next generation of technology is here.

Brand new PC innovations
Exclusive Dell Stage software
A space-saving all-in-one



ShipsFast
Our most popular systems ship in 24-hours (except weekends and holidays). Other restrictions apply.* Look for the ShipsFast logo online. Go to dell.com/shipsfast

XPS™ 15

(as shown above)

Powered by a 2nd Generation Intel® Core™ i5 Processor for fast, smart performance.

\$799⁹⁹ E-Value™ Code: 6F999-DNPGQ1

- 2nd generation Intel® Core™ i5-2410M Processor
- Genuine Windows® 7 Home Premium
- 4GB Memory*; 500GB* Hard Drive
- 1GB NVIDIA® GeForce® GT 525M Graphics Card*

NEW XPS™ 8300

(as shown above)

Premium performance with the 2nd Generation Intel® Core™ i5 Processor easily handles your demands.

\$799⁹⁹ E-Value™ Code: 6F999-DXPCMQ31

After \$278 Instant Savings

- 2nd generation Intel® Core™ i5-2300 Processor
- Genuine Windows® 7 Home Premium
- 6GB DDR3 Memory*; 1TB* Hard Drive
- 2-Year Limited Hardware Warranty* with In-Home Service after Remote Diagnosis*



Shop now ▶ dell.com/deals or call 1-800-225-4906

*See p. 36 for important details.
ΔSee p. 36 for financing details.



The power to do more



The technology of tomorrow. Now yours to enjoy.

You can tell
it's Dell.

The world's first integrated webcam allowing HD video streaming, a touch-screen convertible tablet, 3D-enabled laptops... Whatever your needs and desires, the latest must-have technology is right here with Dell.

Shop online whenever it suits, receive 24/7 support from our expert team and have the hottest technology delivered direct to your door.

15.6"



NEW

Forward thinking.
At Dell we consider everything – what you use your PC for, how you use it, even where you use it. The new Inspiron 15R has innovative hinges that give you a good view of the screen even in tight spaces such as planes and cafes.

**Free Shipping on these
Featured laptops!**

NEW Inspiron™ 15R
All the features you need contained in a perfectly-sized package.

\$649⁹⁹ E-Value™ Code:
6F999-FNPCVQ11

After \$134 Instant Savings

- 2nd generation Intel® Core™ i3-2310M Processor
- Genuine Windows® 7 Home Premium
- 4GB Memory*; 500GB* Hard Drive
- 512MB AMD Radeon™ HD 6470M Graphics Card*
- Built-in 1.0MP Webcam
- Intel® Wireless-N Card
- 15 Months of McAfee SecurityCenter

Add one of 25 SWITCH by Design Studio lids starting at **\$39.99**.



NEW Inspiron™ 15R
Stay a step ahead with a multipurpose laptop featuring a smart, fast processor and a large hard drive.

\$749⁹⁹ E-Value™ Code:
6F999-DNPCVQ49

After \$159 Instant Savings

- 2nd generation Intel® Core™ i5-2410M Processor
- Genuine Windows® 7 Home Premium
- 4GB Memory*; 500GB* Hard Drive
- Blu-ray/CD/DVD Combo Drive - Plays and creates CDs/DVDs and plays Blu-ray Discs
- Built-in 1.0MP Webcam
- 15 Months of McAfee SecurityCenter

Add one of 25 SWITCH by Design Studio lids starting at **\$39.99**.



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Follow us at
twitter.com/dell



ShipsFast

Our most popular systems ship in 24-hours (except weekends and holidays). Other restrictions apply.* Look for the ShipsFast logo online. Go to dell.com/shipsfast



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Your PC, simplified.

Entertainment just got better on your PC. Your life. Your stuff. All together with Windows® 7 and Windows Live™ Essentials. Create and share polished photos and movies, organize e-mail and more.

See what's new and different in Microsoft® Office Home & Student 2010. Have it preinstalled on your new PC for \$119. Learn more at Dell.com/office

Continuous innovation. Endless thrills.

Take in-home entertainment to a whole new level of extreme with Dell's multimedia powerhouses. From high-performance processors to 3DTV Play Software†† and high-fidelity sound systems, they're just begging to take you to entertainment heaven.



17.3"

Innovations: Dell XPS™ 17



Feel the bass.

Turn it up to 11 with built-in JBL speakers with Waves MaxxAudio® technology.



Another visual dimension: 3D

Project 3D games, movies and sporting events from your PC to a compatible 3D TV†† via the HDMI connection (HDMI cable sold separately).



Say hi in high-def.

Connect with loved ones with preinstalled Skype™ and the first webcam allowing HD video streaming.

Free Shipping
on Featured
laptops!

XPS™ 17

Enjoy ultimate entertainment with high performance graphics.

\$899⁹⁹

E-Value™ Code:
6F999-DNPCJQ1

- 2nd generation Intel® Core™ i5-2410M Processor
- Genuine Windows® 7 Home Premium
- 4GB Memory*; 500GB* Hard Drive
- 1GB NVIDIA® GeForce® GT 550M Graphics Card*
- Built-in 2.0MP Webcam
- Intel® Wireless-N 1000 Card

Upgrade for \$100 and get a total savings of \$50

- 2nd generation Intel® Core™ i5-2520M Processor
- 6GB Memory*

E-Value™ Code: 6F999-DNPCJQ2

Aluminum finish comes standard.
Choose from one of 200 designs for \$85
design studio

XPS™ 17

Experience a multimedia powerhouse to meet your most demanding entertainment needs.

\$1099⁹⁹

E-Value™ Code:
6F999-DNPCJQ3

After \$90 Instant Savings

- 2nd generation Intel® Core™ i5-2520M Processor
- Genuine Windows® 7 Home Premium
- 6GB Memory*; 640GB* Hard Drive
- 1GB NVIDIA® GeForce® GT 550M Graphics Card*
- Tray Load Blu-ray Disc BD-Combo (Reads BD and Writes to DVD/CD)

Upgrade for \$100 and get a total savings of \$225

- 2nd generation Intel® Core™ i7-2630QM Processor
- 3GB NVIDIA® GeForce® GT 555M Graphics Card*

E-Value™ Code: 6F999-DNPCJQ4

Aluminum finish comes standard.
Choose from one of 200 designs for \$85
design studio

†† 3D glasses and NVIDIA compliant 3D TV required and sold separately. For a list of compatible 3D TVs, visit <http://www.nvidia.com/object/3d-tv-play.html>.



NEW

What's new: Dell XPS™ 8300



Power up.

Unlock your full potential with an optional 2nd generation Intel® Core™ i7 processor, and be productive with Genuine Windows® 7 Home Premium.



Roll out the red carpet.

Be wowed by integrated 7.1 THX® TruStudio PC™ sound and high-performance graphics.



Easy access.

The angled stature provides easy access from above and the recessed media tray has USB ports for your portable devices.



See them in action.

Watch the XPS 17 in motion at www.dell.com/xps-laptops-video and check out the XPS 8300 at www.dell.com/xps-8300-video

NEW XPS™ 8300

Multimedia powerhouse, with a 2nd Generation Intel Core i5 Processor, has all you need.

\$899⁹⁹

E-Value™ Code:
6F999-DXPCM32

After \$373 Instant Savings

- 2nd generation Intel® Core™ i5-2300 Processor
- Genuine Windows® 7 Home Premium
- 8GB DDR3 Memory*; 1.5TB* Hard Drive
- Blu-ray Disc (BD) Combo (Reads BD and Writes to DVD/CD)
- Dell™ 1501 802.11 N Wireless Card
- 2-Year Limited Hardware Warranty* with In-Home Service after Remote Diagnosis*

Upgrade for \$149 and get a total savings of \$473

- Dell™ 21.5" Widescreen Flat-Panel Monitor
- Dell Multimedia Speaker System with Subwoofer

E-Value™ Code: 6F999-DXPCM31P

NEW XPS™ 8300

Ultra-stylish design, hard-hitting multimedia power, and 2nd Generation Intel® Core™ i7 Processor.

\$1099⁹⁹

E-Value™ Code:
6F999-DXPCM33

After \$522 Instant Savings

- 2nd generation Intel® Core™ i7-2600 Processor
- Genuine Windows® 7 Home Premium
- 8GB DDR3 Memory*; 2TB* Hard Drive
- Blu-ray Disc (BD) Combo (Reads BD and Writes to DVD/CD)
- Dell™ 1501 802.11 N Wireless Card
- 3-Year Limited Hardware Warranty* with In-Home Service after Remote Diagnosis*

Upgrade for \$149 and get a total savings of \$622

- Dell™ 21.5" Widescreen Flat-Panel Monitor
- Dell Multimedia Speaker System with Subwoofer

E-Value™ Code: 6F999-DXPCM32P



The new convertible.

Sometimes you need to touch. Sometimes you need to type. With an innovative flip hinge design, you can do both in style. The new Inspiron™ duo leaves other tablets feeling flat.



- Easily switch from touch to type mode with unique flip hinge design.
- Enjoy superb visuals on the 10.1" HD multi-touch widescreen
- Connect with friends and family online with the integrated 1.3MP webcam.

Maximize your new convertible tablet.



Your PC, simplified. Windows® 7

Why wait? Get the technology you need now with a Dell Preferred Account™!Δ

For new and existing qualified customers. Visit dell.com/financing to apply now!

NEW Inspiron™ duo

The convertible that flips from type to touch in a flash.

\$649⁹⁹ E-Value™ Code: 6F999-FNPCIQ1

- Intel® N550 Dual Core Processor
- Genuine Windows® 7 Home Premium
- 2GB Memory*; 320GB* Hard Drive
- Built-in 1.3MP Webcam
- Inspiron duo Audio Station

Free Shipping!

10.1"



Inspiron duo



Experience the magic of touch

Play games, flick through photos, scroll over web pages and drag files with the ultra-responsive multi-touch screen. It's a fun and more intuitive way to access all your favorite content.

Change is easy.

Change is easy with the new Inspiron R laptop. Now you can change your laptop lid in seconds. With over 20+ designs to choose from and powerful 2nd Generation Intel® Core™ processors, you get the look you want and the performance you need.

- Enjoy crisp HD videos and 5.1 surround sound on your HDTV without wires* with the new Intel® Wireless Display, and stay organized with Genuine Windows® 7 Home Premium.
- Stay productive on-the-go with discrete graphics options that automatically switch into conservation mode to extend battery life.



NEW Inspiron™ 14R

Enjoy a laptop that's light, mobile and ideal for your on-the-go lifestyle.

\$599⁹⁹

E-Value™ Code: 6F999-FNPCQ6

After \$89 Instant Savings

- 2nd generation Intel® Core™ i3-2310M Processor
- Genuine Windows® 7 Home Premium
- 3GB Memory*; 320GB* Hard Drive
- Built-in 1.0MP Webcam
- Dell Wireless-N Card
- 15 Months of McAfee SecurityCenter

Upgrade for \$50 and get a total savings of \$109

- 4GB Memory*; 500GB* Hard Drive

E-Value™ Code: 6F999-FNPCQ18

Add one of 25 SWITCH by Design Studio lids starting at \$39.99.



NEW Inspiron™ 15R

Enjoy a versatile laptop with a fast processor to help take multi-tasking to the next level.

\$549⁹⁹

E-Value™ Code: 6F999-FNPCVQ1

After \$89 Instant Savings

- 2nd generation Intel® Core™ i3-2310M Processor
- Genuine Windows® 7 Home Premium
- 3GB Memory*; 320GB* Hard Drive
- Built-in 1.0MP Webcam
- Dell Wireless-N Card
- 15 Months of McAfee SecurityCenter

Upgrade for \$50 and get a total savings of \$109

- 4GB Memory*; 500GB* Hard Drive

E-Value™ Code: 6F999-FNPCVQ10

Add one of 25 SWITCH by Design Studio lids starting at \$39.99.



NEW Inspiron™ 17R

Featuring a fast processor and a large HD display, this laptop is ideal for work or play.

\$599⁹⁹

E-Value™ Code: 6F999-FNPCYQ1

After \$89 Instant Savings

- 2nd generation Intel® Core™ i3-2310M Processor
- Genuine Windows® 7 Home Premium
- 3GB Memory*; 320GB* Hard Drive
- Built-in 1.0MP Webcam
- Intel® Wireless-N Card
- 15 Months of McAfee SecurityCenter

Upgrade for \$50 and get a total savings of \$109

- 4GB Memory*; 500GB* Hard Drive

E-Value™ Code: 6F999-FNPCYQ7

Add one of 25 SWITCH by Design Studio lids starting at \$39.99.



Exclusive from Dell.

Access what you want exactly when you want it with Dell Stage, the user-friendly software that gives you one-click access to all your photos, music, videos and more.

Free Shipping on these Featured laptops!



NEW Inspiron 15R

15.6"

NEW



NEW Inspiron 14R

14.0"

NEW

Pop. Switch. Click.

Everyone has the right to change their mind – and their lid. With SWITCH by Design Studio, you can switch your laptop lid in seconds.



Entertainment anywhere.



Your life. Your stuff. On your PC.

Enjoy entertainment from your home PC while you're away. With Remote Media Streaming in Windows® 7 and an Internet connection, you can access your library of music, videos, and pictures.

See what's new and different in Microsoft® Office Home & Student 2010. Have it preinstalled on your new PC for \$119. Learn more at dell.com/office.

Your special moments – captured instantly, remembered forever.

Dell has everything you need to capture, store, edit and print your greatest moments. Best of all, you can relive them whenever you like.

- 1 Store your photos then show them off with the New Inspiron™ 15R, powered by a 2nd generation Intel® Core™ i5 Processor.
- 2 Take clear, crisp photos with a camera the whole family can use.
- 3 Print your best shots at home with a high-performance printer.
- 4 Enhance your snapshots and edit common flaws with easy editing software.

To learn more visit www.dell.com/home-photography

Free Shipping on these Featured laptops!

Photography

NEW Inspiron™ 15R

Featuring a fast processor and ample memory, this laptop can keep pace with your fast-paced lifestyle.

\$649⁹⁹ E-Value™ Code: 6F999-FNPCVQ22

After \$159 Instant Savings

- 2nd generation Intel® Core™ i5-2410M Processor
- Genuine Windows® 7 Home Premium
- 4GB Memory*; 500GB* Hard Drive
- Built-in 1.3MP Webcam
- Dell Wireless-N Card
- 15 Months of McAfee SecurityCenter

NEW Inspiron™ 15R

Store and showcase all your pictures and video with a large hard drive and impressive HD display.

\$699⁹⁹ E-Value™ Code: 6F999-DNPCVQ35

After \$209 Instant Savings

- 2nd generation Intel® Core™ i5-2410M Processor
- Genuine Windows® 7 Home Premium
- 6GB Memory*; 640GB* Hard Drive
- Built-in 1.3MP Webcam
- Intel® Wireless-N Card
- 15 Months of McAfee SecurityCenter

A



Canon® PowerShot SX130 IS
12.1 MP 12X Zoom Digital
Compact Camera

\$229⁹⁹

SKU: A4143743
15% off coupon not
valid for this item

B



Dell™ P513W All in One Photo
Printer - WiFi*, Print, Copy, Scan

\$109⁹⁹

After \$20 Instant Savings
Order Code: 225-0123

C



Adobe® Photoshop®
Elements v9*

\$99⁹⁹

SKU: A4207744



Haute couture goes hi-tech.

Tailor your PC to fit your style with a choice of 200+ Dell Design Studio lids. Get a powerful XPS™ 15 laptop available with an optional top-of-the-line 2nd Generation Intel® Core™ i7 Processor, then decorate the outside with unique designs ranging from your much-loved OPI® nail lacquers to your favorite team's colors.

Available on select models for \$85



design studio

See the complete selection of colored lids at www.dell.com/designstudio. Add these or other designs starting at \$85.

Up to 12 months special financing on select new systems with Dell Preferred Account™!*

For new and existing qualified customers. Limited time offer. Visit dell.com/financing to apply now.



Help win the fight against breast cancer.

Dell will donate \$5 for every Promise Pink colored laptop purchased and \$10 for every Design Studio Susan G. Komen for the Cure® designed product to Komen for the Cure. View the full line at dell.com/pink.

Dell Design Studio



XPS™ 15

Make a statement with a personalized laptop that's dressed to impress and features a powerful 2nd Generation Intel® Core i5 Processor.

\$849⁹⁹ E-Value™ Code: 6F999-DNPGQ2

After \$35 Instant Savings

- 2nd generation Intel® Core™ i5-2410M Processor
- Genuine Windows® 7 Home Premium
- 4GB Memory*: 500GB* Hard Drive
- 1GB NVIDIA® GeForce® GT 525M Graphics Card*
- Built-in 2.0MP Webcam
- Intel® Wireless-N 1000 Card
- Includes your choice of a Design Studio cover - Over 200 options!

Susan G. Komen Promise Pink line:



You don't just watch it. You watch out for it.

Introducing the XPS™ 17 with 3D^{††}, the laptop that turns your everyday ordinary PC entertainment experience into your everyday can-you-believe-that thrill.

- Multitask at top speed with a 2nd Generation Intel® Core™ i7 Processor, and simplify your multimedia tasks with Windows® 7 Home Premium.
- Bring entertainment to life and take gaming to a whole new level of extreme with awesome new 3D^{††} capabilities.
- Shock your senses with excellent JBL sound and stunning NVIDIA® graphics.

Say hi in hi-def.
Connect with loved ones with preinstalled Skype® and the first webcam allowing HD video streaming.



†† NVIDIA 3D Vision Active Shutter Glasses required for 3D functionality

XPS 17

See it in action.
See the unexpected difference in motion at www.dell.com/xps-laptops-video.



17.3"

XPS 17

XPS™ 17

Amazing graphics and sound with the power to tackle complex multimedia and multitasking.

\$1349⁹⁹

E-Value™ Code: 6F999-DNPCJQ5

After \$100 Instant Savings

- 2nd generation Intel® Core™ i7-2630QM Processor
- Genuine Windows® 7 Home Premium
- 17.3" 3D Display with 2.0MP HD Webcam
- 4GB Memory*; 500GB* Hard Drive
- 3GB NVIDIA® GeForce® GT 555M Graphics Card*
- 9-Cell Battery

Upgrade for \$100 and get a total savings of \$149

- Nvidia 3D™ Vision Active Shutter Glasses

E-Value™ Code: 6F999-DNPCJQ6

Aluminum finish comes standard. Choose from one of 200 designs for \$85

design studio

XPS™ 17

A multimedia powerhouse sporting a large HD widescreen and features for extreme entertainment.

\$1599⁹⁹

E-Value™ Code: 6F999-DNPCJQ7

After \$175 Instant Savings

- 2nd generation Intel® Core™ i7-2720QM Processor
- Genuine Windows® 7 Home Premium
- 17.3" 3D Display with 2.0MP HD Webcam
- 6GB Memory*; 640GB* Hard Drive
- 3GB NVIDIA® GeForce® GT 555M Graphics Card*
- Tray Load Blu-ray Disc BD-Combo (Reads BD and Writes to DVD/CD)
- 9-Cell Battery

Upgrade for \$100 and get a total savings of \$224

- Nvidia 3D™ Vision Active Shutter Glasses

E-Value™ Code: 6F999-DNPCJQ8

Aluminum finish comes standard. Choose from one of 200 designs for \$85

design studio

design studio



Available on all XPS models. To see the complete selection of optional designs available for \$85, go to www.dell.com/designstudio.

The 2nd Generation Intel® Core™ i7 Processor. Visibly smart performance at its best.

Get everything you need to take it to the next level.



Targus® Spruce Ecosmart Backpack

Fits Laptops with Screen Sizes Up to 17-inches - Black/Green

\$59⁹⁹

SKU: A3535202



Logitech® M505 Wireless Mouse with Unifying Receiver - Silver

\$39⁹⁹

SKU: A3094092



So fun you could charge admission.

Gather your family, invite all your friends – with an entertainment setup like this the hottest show in town is in your living room.

- ▶ Bring music, movies and games to life with mind-blowing sound, razor sharp graphics and a top-of-the-line optional 2nd Generation Intel™ Core™ i5 Processor featured on the XPS™ 15 laptop.
- ▶ Feel the bass and rock out with a dynamic speaker system.
- ▶ Stream any sound from your PC to your compatible home stereo with a wireless receiver.
- ▶ Create your own songs, live recordings, and studio-quality mixes with pro-quality editing and effects.

To learn more visit www.dell.com/home-entertainment

Free Shipping on these Featured laptops!



XPS™ 15

Bring your multimedia to life with vivid graphics and pervasive sound.

\$899⁹⁹

E-Value™ Code: 6F999-DNPCGQ3

After \$50 Instant Savings

- 2nd generation Intel® Core™ i5-2520M Processor
- Genuine Windows® 7 Home Premium
- 6GB Memory*; 500GB* Hard Drive
- 1GB NVIDIA® GeForce® GT 525M Graphics Card*
- Built-in 2.0MP Webcam
- Intel® Wireless-N 1000 Card

Aluminum finish comes standard. Choose from one of 200 designs for \$85 design studio

XPS™ 15

Experience a multimedia powerhouse to meet your most demanding entertainment needs.

\$999⁹⁹

E-Value™ Code: 6F999-DNPCGQ4

After \$90 Instant Savings

- 2nd generation Intel® Core™ i5-2520M Processor
- Genuine Windows® 7 Home Premium
- 6GB Memory*; 640GB* Hard Drive
- 1GB NVIDIA® GeForce® GT 525M Graphics Card*
- Tray Load Blu-ray Disc BD-Combo (Reads BD and Writes to DVD/CD)

Aluminum finish comes standard. Choose from one of 200 designs for \$85 design studio



Creative Labs® Sound Blaster for iTunes with Wireless* Receiver
\$129⁹⁹ SKU: A3038711



Creative® Labs D200 Wireless Portable Bluetooth Speakers
\$129⁹⁹ SKU: A4036367



Roxio Creator 2011*
\$99⁹⁹ SKU: A4112961



Stay connected wherever the road takes you.

Save up to \$125 when you bundle select new Dell laptops with broadband service from select carriers.

- Choose your laptop such as the 2nd Generation Intel® Core™ i5 powered XPS™ 15 and your mobile broadband card.
- Activate service with your preferred carrier.
- Count your savings!

Learn more today at dell.com/mobile



15.6"

XPS 15

Connection freedom.
Connect virtually anywhere* you have broadband access in three easy steps: select your preferred carrier, activate your account, and connect to leading 3G networks. Visit dell.com/mobile for more.



Small enough to carry around. Big enough to gather around.

Introducing the Dell Streak 7, your mobile entertainment, social connection and navigation device with a 7" touch-screen display that's optimally designed for mobile web browsing, video chatting, watching movies and reading e-books.

Streak™ 7
\$199⁹⁹ E-Value™ Code: 6F999-MSCOLN1

With new 2-year T-Mobile contract; other fees & terms apply. See dell.com/rateplans.

XPS™ 15

Experience powerful mobile entertainment with leading multimedia features.

\$899⁹⁹ E-Value™ Code: 6F999-DNPCGQ5

After \$124 Instant Savings

- 2nd generation Intel® Core™ i5-2410M Processor
- Genuine Windows® 7 Home Premium
- 6GB Memory*; 500GB* Hard Drive
- 1GB NVIDIA® GeForce® GT 525M Graphics Card*
- Built-in 2.0MP Webcam
- 15 Months of McAfee SecurityCenter
- Integrated Mobile Broadband Card - Your Choice of Provider

design studio



Available on all XPS models. To see the complete selection of optional designs available for \$85, go to www.dell.com/designstudio.

Free Shipping on this laptop!



Double the delight.

Get your hands on the latest smartphone for less with these great mobile deals. Purchase an XPS™ 15 laptop or new XPS™ 8300 desktop, powered by up to a top-of-the-line 2nd Generation Intel® Core™ i7 Processor, and get a Dell Venue Pro™ for just \$99.99 with a 2-year T-Mobile activation†Δ. Now that's what you call a big deal.

Smart. Any way you slide it.
The definitive Windows® Phone 7 experience with a 4.1" sliding touch display and QWERTY keyboard.

NEW ▶



16GB

NEW Venue Pro™

† 2-year minimum voice and data plans required. Other restrictions may apply including activation and early termination fees. For more details see dell.com/venuepro.
Δ In the event of a return, products purchased together must be returned together.

XPS™ 15

Dare to take your multimedia multitasking to the next level with extraordinary speed, graphics and sound.

\$1149⁹⁹ E-Value™ Code: 6F999-DNPGQ6

After \$220 Instant Savings

- 2nd generation Intel® Core™ i7-2620M Processor
- Genuine Windows® 7 Home Premium
- 6GB Memory*; 640GB* Hard Drive
- 2GB NVIDIA® GeForce® GT 540M Graphics Card*
- Tray Load Blu-ray Disc BD-Combo (Reads BD and Writes to DVD/CD)

Aluminum finish comes standard. Choose from one of 200 designs for \$85

design studio

NEW XPS™ 8300

Stay productive and connected with this sleek and sophisticated desktop.

\$949⁹⁹ E-Value™ Code: 6F999-DXPCM34

After \$492 Instant Savings

- 2nd generation Intel® Core™ i7-2600 Processor
- Genuine Windows® 7 Home Premium
- 8GB DDR3 Memory*; 1TB* Hard Drive
- Dell™ 1501 802.11 N Wireless Card
- Microsoft® Office Home and Student 2010 – (Word, Excel®, PowerPoint®, OneNote®)
- 2-Year Limited Hardware Warranty* with In-Home Service after Remote Diagnosis*

Upgrade for \$199 and get a total savings of \$632

- Dell™ 21.5" Widescreen Flat-Panel Monitor
- Dell V515W All in One Printer - WiFi*/Print/Copy/Scan/Fax

E-Value™ Code: 6F999-DXPCM3P

NEW XPS™ 8300

Create. Play. Share. The immensely powerful XPS 8300 can handle it all – simultaneously.

\$999⁹⁹ E-Value™ Code: 6F999-DXPCM35

After \$566 Instant Savings

- 2nd generation Intel® Core™ i7-2600 Processor
- Genuine Windows® 7 Home Premium
- 8GB DDR3 Memory*; 1.5TB* Hard Drive
- Dell™ 1501 802.11 N Wireless Card
- Adobe® Premiere® Elements 8 + Adobe® Photoshop® Elements 8 Bundle
- 3-Year Limited Hardware Warranty* with In-Home Service after Remote Diagnosis*

Upgrade for \$199 and get a total savings of \$746

- Dell™ 23" Widescreen Flat-Panel Monitor
- Dell V515W All in One Printer - WiFi*/Print/Copy/Scan/Fax

E-Value™ Code: 6F999-DXPCM4P



15.6"

XPS 15

NEW XPS 8300

Supreme power for excellent performance.
The new XPS 8300 comes with the power you need to support multiple streams of content and applications, without any lags or interruptions.

NEW ▶

Maximize your new gear with these great accessories:



Plantronics Explorer 240
\$29⁹⁹

SKU: A4003366



Dell Venue Pro Commuter Case
\$34⁹⁹

SKU: A4389016



Monster Lit Jamz
\$79⁹⁹

SKU: A3485281



Out with the old, in with the savings.

Get a complete home technology solution for less with a choice of two fantastic package deals that include a laptop, desktop, monitor and printer, all for one great price.

Value package.

Stay productive on the go with a reliable laptop and speed through everyday tasks at home with a colorful desktop and monitor. Plus you get an all-in-one printer, all for one great price.

\$999⁹⁹

E-Value™ Code:
6F999-DDPCAQ31

After \$249 Instant Savings



Dell™ V313W All in One Printer - WiFi*, Print, Copy, Scan

Inspiron™ 560
Shown in Formula Red.

Dell™ IN1920 Panel Monitor

Inspiron™ 15R

Inspiron™ 15R

As powerful as it is practical.

- Previous generation Intel® Core™ i3-370M Processor
- Genuine Windows® 7 Home Premium
- 3GB Memory*; 320GB* Hard Drive
- Built-in 1.3MP webcam
- Dell Wireless- N Card
- Purchase Office 2010 to activate preloaded software*

Inspiron™ 560

With four colors to choose from, this desktop complements your style and your space.

- Intel® Pentium® Dual-core E5800 Processor
- Genuine Windows® 7 Home Premium
- 4GB DDR3 Memory*; 500GB* Hard Drive
- Integrated Intel® GMA X4500 Graphics Card*
- 19-in-1 Media Card Reader
- 30-day trial McAfee SecurityCenter
- Purchase Office 2010 to activate preloaded software*

Your choice of 4 colors included.



Dell™ IN1920 Panel Monitor

- 1366 x 768 maximum resolution (typical)
- 15,000:1 dynamic contrast ratio
- 5 ms response time (typical)

Dell™ V313W All in One Printer - WiFi*, Print, Copy, Scan

- 3 in 1: Print, Copy & Scan Wireless
- Eco-Mode enables power-save mode after 10 minutes of inactivity
- Print your photos without turning on your PC

Up to 12 months special financing on select new systems with Dell Preferred Account™!*

For new and existing qualified customers. Limited time offer. Visit dell.com/financing to apply now.

Productivity package.

Power through your day with a multimedia desktop and monitor, as well as a popular laptop and speedy printer. Yep, that's four terrific products for one terrific price.

\$1299⁹⁹

E-Value™ Code:
6F999-DDPCYQ31

After \$348 Instant Savings



Inspiron™ 580

Dell IN2020M Panel Monitor

Inspiron™ 15R

Dell™ V313W All in One Printer - WiFi*, Print, Copy, Scan

Inspiron™ 15R

A popular and versatile laptop with the features you need.

- Previous generation Intel® Core™ i3-370M Processor
- Genuine Windows® 7 Home Premium
- 3GB Memory*; 320GB* Hard Drive
- Built-in 1.3MP webcam
- Dell Wireless- N Card
- Microsoft® Office Home and Student 2010 – (Word, Excel®, PowerPoint®, OneNote®)

Inspiron™ 580

This stylish Dell Inspiron 580 makes light work of emails, web browsing, downloading music and causal gaming.

- Previous generation Intel® Core™ i3-550 Processor
- Genuine Windows® 7 Home Premium
- 4GB DDR3 Memory*; 1TB* Hard Drive
- Integrated Intel® Graphics* Media Accelerator HD
- Microsoft® Office Home and Student 2010 – (Word, Excel®, PowerPoint®, OneNote®)
- Solution Station: Unlimited technical support assistance for 30 days

Dell IN2020M Panel Monitor

- 1600 x 900 maximum resolution (typical)
- 8,000,000:1 dynamic contrast ratio
- 5 ms response time (typical)

Dell™ V313W All in One Printer - WiFi*, Print, Copy, Scan

- 3 in 1: Print, Copy & Scan Wireless
- Eco-Mode enables power-save mode after 10 minutes of inactivity
- Print your photos without turning on your PC



Success starts at home with Microsoft® Office Home and Student 2010. Preinstall on select systems for \$119.

Bring your ideas to life. Microsoft® Office 2010 gives you smart, simple, timesaving tools to help you express your ideas, solve problems, and create amazing results.

See what's new and different in Microsoft® Office 2010. Learn more at Dell.com/office.

One household. Multiple devices. Unlimited access to all your files.

With a wireless home network you can store important files, music and movies on your desktop then enjoy them on your laptop and other wireless devices from all around the house*.

- ▶ With a large hard drive and smart previous Generation Intel® Core™ i5 Processor, the Inspiron™ 580 desktop is the perfect hub for your new network.
- ▶ You're connected at home as well as on the go* with the ultra-portable NEW Inspiron 14R laptop.
- ▶ Add a wireless adapter and you can share content with all your compatible wireless devices, all without cables.
- ▶ Reduce clutter even further with a stylish wireless keyboard and mouse.
- ▶ Start your network with a wireless router that gives you a high-speed Internet connection with service from your Internet service provider.

To learn more visit www.dell.com/home-wireless-network

The 2nd Generation Intel® Core™ i5 Processor delivers visibly smart performance with a boost.

NEED HELP SETTING UP?

Dell's advisors can set up and secure your wireless network. Connect to the internet and all your wireless accessories with step-by-step phone assistance or in-home support*. See www.dell.com/wifi.

Wireless home network



Inspiron™ 580

Access your music and photo collection with a wireless enabled Inspiron™ 580 powered by a previous Generation Intel® Core™ i5 Processor.

\$699⁹⁹ E-Value™ Code:
6F999-DDPCYO32

After \$299 Instant Savings

- Previous generation Intel® Core™ i5-650 Processor
- Genuine Windows® 7 Home Premium
- 6GB DDR3 Memory*; 1TB* Hard Drive
- 1GB ATI Radeon HD 5450 Graphics Card*
- Dell 1525 Wireless-N PCIe Card
- Dell 20" Widescreen Monitor

Upgrade for \$149 and get a total savings of **\$419**

- Microsoft® Office Home and Student 2010 – (Word, Excel®, PowerPoint®, OneNote®)
- Dell V515W All in One Printer - WiFi*/Print/Copy/Scan/Fax

E-value 6F999-DDPCYQ1P

NEW Inspiron™ 14R

Featuring a fast processor and ample memory, this laptop helps keep you productive without weighing you down.

\$749⁹⁹ E-Value™ Code:
6F999-DNPC0051

After \$189 Instant Savings

- 2nd generation Intel® Core™ i5-2410M Processor
- Genuine Windows® 7 Home Premium
- 4GB Memory*; 500GB* Hard Drive
- Built-in 1.0MP Webcam
- Intel® Wireless- N Card+ WiMAX 6150
- 15 Months of McAfee SecurityCenter

Add one of 25 SWITCH by Design Studio lids starting at **\$39.99**.



Netgear® WNA3100 Wireless-N
300Mbps* USB Adapter

\$49⁹⁹

SKU: A4136831

Logitech® MK710 Wireless
Desktop - Keyboard and Mouse

\$99⁹⁹

SKU: A3567554

Netgear® WNR2000 Wireless-N
Broadband Router

\$59⁹⁹

SKU: A1735443



Why multitask when you can megatask?

Watch, download, stream... All at the same time. Dell's bright multimedia multitaskers increase productivity and take home entertainment to a whole new level.

- XPS 8300: This new desktop offers heart pounding performance with amazing speed, killer graphics and a cutting-edge design. Whether it's HD media, high-definition gaming or serious multitasking, unlock your full potential with the optional 2nd generation Intel® Core™ i7 Processor.
- Studio XPS 9100: Boasting supersonic power and performance for your demanding multimedia tasks, this flagship desktop offers loads of expandability and an optional Blu-ray Disc™ drive.



Dell Multimedia Speaker System with Subwoofer. \$60 if purchased separately.

NEW ▶



See the XPS 8300 in action. Watch this multimedia machine in motion at www.dell.com/xps-8300-video



XPS 8300

21.5"



Dell 21.5" Widescreen Monitor not included. \$189 if purchased separately.



Studio XPS 9100

NEW XPS™ 8300

The brand new multimedia powerhouse that has all the features you need to work hard, and play harder.

\$999⁹⁹ E-Value™ Code: 6F999-DXPCM36

After \$472 Instant Savings

- 2nd generation Intel® Core™ i5-2300 Processor
- Genuine Windows® 7 Home Premium
- 8GB DDR3 Memory*; 2TB* Hard Drive
- Blu-ray Disc (BD) Combo (Reads BD and Writes to DVD/CD)
- Dell™ 1501 802.11 N Wireless Card
- 3-Year Limited Hardware Warranty* with In-Home Service after Remote Diagnosis*

Upgrade for \$149 and get a total savings of \$572

- Dell™ 21.5" Widescreen Flat-Panel Monitor
 - Dell Multimedia Speaker System with Subwoofer
- E-value 6F999-DXPCM35P

NEW XPS™ 8300

Brace yourself for a more immersive experience with this powerful desktop.

\$1149⁹⁹ E-Value™ Code: 6F999-DXPCM37

After \$621 Instant Savings

- 2nd generation Intel® Core™ i7-2600 Processor
- Genuine Windows® 7 Home Premium
- 8GB DDR3 Memory*; 2TB* Hard Drive
- Blu-ray Disc (BD) Combo (Reads BD and Writes to DVD/CD)
- Adobe® Photoshop® Elements 8*
- 3-Year Limited Hardware Warranty* with In-Home Service after Remote Diagnosis*

Upgrade for \$149 and get a total savings of \$721

- Dell™ 21.5" Widescreen Flat-Panel Monitor
 - Dell Multimedia Speaker System with Subwoofer
- E-value 6F999-DXPCM36P

Studio XPS™ 9100

Extreme performance now and into the future, with powerful Intel® Core i7 Processors and increased expandability.

\$1249⁹⁹ E-Value™ Code: 6F999-DXPCP31

After \$428 Instant Savings

- Previous generation Intel® Core™ i7-930 Processor
- Genuine Windows® 7 Home Premium
- 8GB DDR3 Memory*; 2TB* Hard Drive
- Blu-ray Disc (BD) Combo (Reads BD and Writes to DVD/CD)
- 1GB ATI Radeon™ HD 5670 GDDR5 Graphics Card*
- 2-Year Limited Hardware Warranty* with In-Home Service after Remote Diagnosis*

Upgrade for \$149 and get a total savings of \$528

- Dell™ 21.5" Widescreen Flat-Panel Monitor
 - Dell Multimedia Speaker System with Subwoofer
- E-value 6F999-DXPCP31P

Studio XPS™ 9100

Power through editing photos, surfing the web, and listening to music – all at the same time and never miss a beat.

\$1399⁹⁹ E-Value™ Code: 6F999-DXPCP32

After \$586 Instant Savings

- Previous generation Intel® Core™ i7-930 Processor
- Genuine Windows® 7 Professional
- 8GB DDR3 Memory*; 2TB* Hard Drive
- Blu-ray Disc (BD) Combo (Reads BD and Writes to DVD/CD)
- Adobe® Premiere® Elements 8 + Adobe® Photoshop® Elements 8 Bundle
- 3-Year Limited Hardware Warranty* with In-Home Service after Remote Diagnosis*

Upgrade for \$149 and get a total savings of \$686

- Dell™ 21.5" Widescreen Flat-Panel Monitor
 - Dell Multimedia Speaker System with Subwoofer
- E-value 6F999-DXPCP32P



Designed with you in mind.

The sleek design of both these high-performance desktops isn't just for show – the angled statures provides easy access from above, while the recessed media trays offers convenient USB ports for your portable electronics.



Manages multiple tasks at once – just like you.

With this efficient home office setup you're not just on top of your tasks – you're a step ahead.

- Powered by a previous generation Intel Core i5 Processor for smart performance with a speed boost, the stylish Inspiron 580 desktop is fully expandable with Genuine Windows® 7 Home Premium, 1.5TB* hard drive and up to an optional 8GB memory*.
- Back up important files with a spacious external hard drive.
- Keep track of your finances at a glance with Quicken® Home & Business 2011.
- Print from virtually anywhere in the house with a wireless all-in-one printer*.

To learn more visit www.dell.com/home-productivity



Inspiron 580

The sleek design isn't just for show -- it enables faster multitasking and incredible performance.

\$649⁹⁹ E-Value™ Code: 6F999-DDPCYQ33

After \$238 Instant Savings

- Previous generation Intel® Core™ i5-650 Processor
- Genuine Windows® 7 Home Premium
- 6GB DDR3 Memory*; 1TB* Hard Drive
- 512MB* NVIDIA® GeForce® G310 Graphics Card*
- 15 Months of McAfee SecurityCenter
- Microsoft® Office Home & Student 2010 – (Word, Excel®, PowerPoint®, OneNote®)

Upgrade for \$219 and get a total savings of \$358

- Dell 21.5" Widescreen Flat Panel Monitor
- Dell™ V715W All in One Printer – WiFi*, Print, Copy, Scan, Fax

E-value 6F999-DDPCYQ3P

Inspiron 580

Stay productive and connected with this sleek and sophisticated desktop.

\$749⁹⁹ E-Value™ Code: 6F999-DDPCYQ34

After \$391 Instant Savings

- Previous generation Intel® Core™ i5-650 Processor
- Genuine Windows® 7 Home Premium
- 8GB DDR3 Memory*; 1TB* Hard Drive
- 1GB* ATI Radeon™ HD 5450 DDR3 Graphics Card*
- 24 Months of McAfee SecurityCenter
- Microsoft® Office Home & Student 2010 – (Word, Excel®, PowerPoint®, OneNote®)

Upgrade for \$219 and get a total savings of \$511

- Dell 21.5" Widescreen Flat Panel Monitor
- Dell™ V715W All in One Printer – WiFi*/Print/Copy/Scan/Fax

E-Value 6F999-DDPCYQ4P



Quicken® Home & Business 2011

Box*
\$99⁹⁹

SKU: A4115162

Download**
\$89⁹⁹

SKU: A4266312

** Downloaded software may not be returned to Dell for credit. Until the software is downloaded, Dell's Return Policy applies.



Dell™ V715W All in One Printer – WiFi*, Print, Copy, Scan, Fax w/1 Yr Ltd Hardware Warranty*

\$149⁹⁹

SKU: 224-6619

After \$20 Instant Savings



Iomega® 2 TB* USB 3.0 eGo™ Charcoal Desktop Hard Drive

\$169⁹⁹

SKU: A3834304

After \$30 Instant Savings



Deceptively small, diabolically strong.

Starting at just 4.4 pounds* with an 8-Cell battery, the super fast Alienware M11x delivers an out-of-this-world laptop experience.

- Dominate your gaming competition with the optional unlocked, ultra-threaded previous generation Intel® Core™ i7 Processor Extreme Edition and upgrade your operation with Windows® 7 Home Premium.
- Bring your games, movies and web browsing to life on the high-definition 720p widescreen display.
- Super powerful. Super portable. Game anywhere with our only 11-inch laptop with a discrete graphics card.

Alienware™ M11x ShipsFast

With this system you're powerful, you're extremely portable – you're even overclockable.*

\$999

E-Value™ Code:
6F999-DKCWNFT

- Overclockable* previous generation Intel® Core™ i5-520UM Processor (3M Cache, 1.866 GHz)
- Genuine Windows® 7 Home Premium
- 4GB Shared Dual Channel DDR3 Memory* at 800MHz
- 250GB* Hard Drive
- 1GB NVIDIA® GeForce® GT 335M Graphics Card*
- 11.6" High Definition WLED Display (1366x768)
- 8-Cell Lithium Ion Battery (64 WHr)

Limited supply of this configuration.

Alienware™ M11x

This powerhouse has pure gaming muscle that takes you wherever you want.

\$1099

E-Value™ Code:
6F999-DKPCNQ1

After \$210 Instant Savings

- Overclockable* previous generation Intel® Core™ i7-640UM (4M Cache, 2.266 GHz Max Turbo Frequency)
- Genuine Windows® 7 Home Premium
- 8GB Shared Dual Channel DDR3 Memory* at 800MHz
- 500GB* 7200RPM Hard Drive
- 1GB NVIDIA® GeForce® GT 335M Graphics Card*
- 11.6" High Definition WLED Display (1366x768)
- 8-Cell Lithium Ion Battery (64 WHr)

Alienware Also Recommends:

- Alienware TactX Mouse for \$99.99
SKU: 330-5797
- Alienware TactX Headset for \$74.99
SKU: 313-7972



Prices starting at \$799.99

Go online for our most up-to-date prices!



The Ultimate Online Game Platform.

Steam™ makes it easy to be a gamer. Digital downloads and automatic updates mean that trying, buying and playing your favorite games is hassle-free. It even makes your games more fun, by making it easy to play them with your friends. When you log-in from any computer, anywhere in the world, you've got instant access to your games, your friends, and a wealth of new gaming content every day.



Like nothing you've ever seen before.

An aggressive, stylish design and AlienwareFX lighting options combine to give you a one-of-a-kind laptop that you can customize to your mood.



Your nameplate, their tombstone.

Purchase any Alienware system and it'll come engraved with your name translated into Alienspeak!



**Faster.
Smarter.**

All powerful just got more powerful.

Introducing the new Alienware™ M17x laptop and new Aurora desktop. Overload your senses with the latest Intel® Core™ i7 Extreme Edition Processors, Genuine Windows® 7 Home Premium, 3D^{††} video cards and designs that demand attention. These systems will put you on the fast track to interplanetary domination – and keep you there.

- **Alienware M17x:** Immerse yourself in the action by upgrading to optional NVIDIA graphics and 120hz 3D^{††} panel for in your face 3D Graphics. And with HDMI-in, you can connect game consoles, Blu-ray Disc™ players and more. (HDMI cable sold separately).
- **Alienware™ Aurora™:** Experience the future of gaming, today, with factory-overclocked* Quad Core CPUs, 3D^Δ-gaming capabilities and next-generation USB 3.0 ports.

^{††} Alienware M17x: 3D capability requires optional 120Hz w/3D Bundle WideFHD WLED LCD display and NVIDIA graphics card.

^Δ Alienware Aurora: 3D-capability requires an optional 120Hz 3D capable LCD display, NVIDIA 3D Vision Kit and a NVIDIA graphics card. For a list of compatible displays visit <http://www.nvidia.com/object/3d-vision-requirements.html>.

NEW Alienware™ M17x
Nothing can stop you with cutting-edge technology wrapped up in a devilishly sleek design.

\$1499 E-Value™ Code:
6F999-DPPCVQ1

- 2nd generation Intel® Core™ i7-2630 QM 2.0 GHz Processor
- Genuine Windows® 7 Home Premium
- 4GB DDR3 SDRAM* at 1333MHz
- 320GB* Serial ATA II Hard Drive 7200 RPM
- 1GB GDDR5 AMD Radeon™ HD 6870M Graphics Card*
- WideHD+ (1600 x 900) WLED LCD

Available in Soft Touch Stealth Black and Nebula Red at no extra cost



NEW Alienware™ Aurora™
Small and forceful, this is the most expandable microATX desktop Alienware has ever created.

\$1299 E-Value™ Code:
6F999-DPPCSQ1

- 2nd generation Intel® Core™ i5-2400 (6MB Cache) Processor
- Genuine Windows® 7 Home Premium
- 4GB Shared Dual Channel DDR3 Memory* at 1333MHz
- 1TB* - SATA-II, 3GB/S, 7200RPM, 32MB Cache
- 1GB GDDR5 NVIDIA® GeForce® GTX 460 - SLI Enabled Graphics Card*
- High Performance Liquid Cooling

Leading light.

Personalize a 20-color palate of lighting zones and program effect settings for a more engrossing game. With Alienware's exclusive AlienFX lighting control system your command center can be a cool blue when you're touring the galaxy or a blazing red when you're at war.



McAfee® Cutting Edge Security.

**"Not all online protection
is created equal"**

Dave Marcus
Director McAfee Labs



Get protected around the clock by the most advanced technology in the security industry. With tens of thousands of new threats emerging every day, no one is able to keep you and your computer as safe as McAfee SecurityCenter.

Dave Marcus is passionate about one thing: being the world's best at stopping online bad guys. For more about Dave visit:
blogs.mcafee.com/author/david-marcus

McAfee Security Center

The culmination of 10 years of research and development



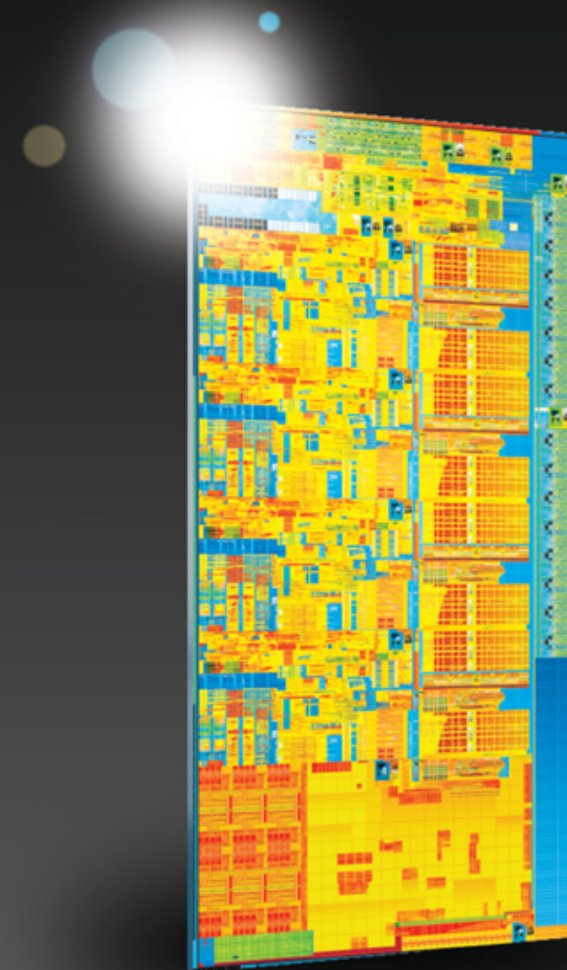
- Ranked highest among top AV companies in malware detection*
- 3 billion times per day, McAfee Active Protection™ technology ensures files downloaded by McAfee customers worldwide are not harmful

DELL RECOMMENDED



*Based on AV-Test malware detection results (August 2010). See the full report at <http://tinyurl.com/mcafee-av-test-com>.

The NEW 2nd Generation Intel® Core™ Processor



Smart. Stunning. Performance.
Only From Intel.

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Important Product and Service Details.

We want to provide the information you need to take advantage of the great products and services in this catalog. If you don't find what you need here, please go online or call for more information.

DELL PREFERRED ACCOUNT (DPA): Offered to U.S. residents by WebBank, who determines qualifications for and terms of credit. Promotion eligibility varies and is determined by WebBank. Taxes, shipping, and other charges are extra and vary. Payments equal 3% of your balance or \$20, whichever is greater. Minimum Interest Charge is \$2.00. Rates range from 19.99% - 29.99% variable APR, as of 12/30/2010, which can increase or decrease.

PROMOTIONS AVAILABLE FROM MARCH 24TH THRU APRIL 27TH, 2011

12 MONTHS SPECIAL FINANCING ON SYSTEM PURCHASES OF \$1299 OR MORE is a no interest if paid in full by May, 2012 financing promotion available on new laptop and desktop purchases of \$1299 or more from 3/24/2011 thru 4/27/2011. Interest will be charged to your account from the purchase date if the purchase balance is not paid in full by customer's payment due date in May, 2012, or if you make a late payment.

6 MONTHS SPECIAL FINANCING ON SYSTEM PURCHASES OF \$699 OR MORE is a no interest if paid in full by November, 2011 financing promotion available on new laptop and desktop purchases of \$699 or more from 3/24/2011 thru 4/27/2011. Interest will be charged to your account from the purchase date if the purchase balance is not paid in full by customer's payment due date in November, 2011, or if you make a late payment.

6 MONTHS SPECIAL FINANCING ON NEW DELL BRANDED MOBILITY PURCHASES is a no interest if paid in full by November, 2011 financing promotion available on new Dell phones and tablets (Streak, Streak 7, Venue, and Venue Pro) from 3/24/2011 thru 4/27/2011. Interest will be charged to your account from the purchase date if the purchase balance is not paid in full by customer's payment due date in November, 2011, or if you make a late payment.

FOR ALL NO INTEREST PROMOTIONAL OFFERS: If not paid by end of promotional period, account balance and new purchases will be subject to the Standard APR depending on creditworthiness. If not paid by end of promotional period, account balance and new purchases will be subject to the Standard APR rates ranging from 19.99% - 29.99% variable APR, as of 12/30/2010, which can increase or decrease depending on creditworthiness.

PROMOTIONS AVAILABLE FROM APRIL 28TH THRU MAY 25TH, 2011

12 MONTHS SPECIAL FINANCING ON NEW ALIENWARE PURCHASES is a no interest if paid in full by June, 2012 financing promotion available on new Alienware system purchases from 4/28/2011 thru 5/25/2011. Interest will be charged to your account from the purchase date if the purchase balance is not paid in full by customer's payment due date in June, 2012, or if you make a late payment.

12 MONTHS SPECIAL FINANCING ON NEW XPS PURCHASES is a no interest if paid in full by June, 2012 financing promotion available on new XPS system purchases from 4/28/2011 thru 5/25/2011. Interest will be charged to your account from the purchase date if the purchase balance is not paid in full by customer's payment due date in June, 2012, or if you make a late payment.

6 MONTHS SPECIAL FINANCING ON NEW INSPIRON PURCHASES \$799 OR MORE is a no interest if paid in full by December, 2011 financing promotion available on new Inspiron system purchases \$799 or more from 4/28/2011 thru 5/25/2011. Interest will be charged to your account from the purchase date if the purchase balance is not paid in full by customer's payment due date in December, 2011, or if you make a late payment.

FOR ALL NO INTEREST PROMOTIONAL OFFERS: If not paid by end of promotional period, account balance and new purchases will be subject to the Standard APR rates range from 19.99% - 29.99% variable APR, as of 1/31/2011, which can increase or decrease depending on creditworthiness.

Ordering, Pricing and Availability

CHANGES: Prices, products and offers in the catalog are intended to last for the catalog month, but they sometimes change. Availability of electronics and accessories products varies and quantities may be limited. Call us or go online for the latest information.

PRICES: Our catalog prices don't include taxes, fees, shipping, handling and any applicable restocking charges, and they're for the U.S. only.

AVAILABILITY: We try our best to have all the products available for you when you order. If not, we will suggest the best alternatives.

TAX: Dell Marketing LP collects sales/use tax on orders delivered to all states in which a sales tax exists. The purchaser is responsible for remitting any additional tax directly to the appropriate taxing authorities.

SHIPPING AND HANDLING CHARGES: Your Dell system will be custom-built to your specifications, so the shipping time shown below is estimated and refers to delivery time in business days after your system is built and tested.

Shipping Time	Desktops	Laptops
3 to 5 Days	Starting at \$29.99	Starting at \$19.99
2nd Day	Starting at \$59	Starting at \$39
Next Day	Starting at \$109	Starting at \$69

Desktop shipment includes (if part of purchase) monitor, tower, speakers, keyboard and mouse. Laptop shipment refers to the laptop only. Extra accessories are additional. Free shipping and handling offer available in Continental U.S. only (except Alaska). 3-5 day shipping estimate does not include time to build/test system. Shipping information is subject to change without notice.

ELECTRONIC AND ACCESSORIES COUPON OFFER: Offer valid 3/3/2011-5/4/2011. Single-use coupon. Coupon code is required and cannot be combined with other discounts. Only one coupon may be applied per cart at checkout. Offer does not apply to, and is not available with, systems or items purchased through the online systems configurator, refurbished items or spare parts. Purchase limit of 5 items per order. Not valid for resellers and/or online auctions. Offer excludes Tumi, Monster, graphics cards, PNY Quadro Cards, Yamaha, Bose speakers, cameras, camcorders, camera accessories, Sharp Aquos TVs, Samsung TVs & Samsung Home Theater Products, Mitsubishi TVs, OLED TVs, Sony TVs, Sony Home Theater Products and electronics, gaming products, Dell Ink & Toner, Dell Power Products, Dell Batteries, U3011H(224-9949) and 3008WFP(223-4890), and Dell Docks & Port Replicators.

SHIPS FAST: Limited system quantities available. Ships Fast system orders typically ship out from Dell facilities the next business day after payment processing. 5-7 day shipping method is standard. Not available for APO/FPO orders. Electronics and accessories may ship separately. See dell.com/shipsfast for details.

Products

PRODUCT PERFORMANCE: We often quote speeds and other performance data (such as printer speed, 56K modem or processor speeds). Please note that these quotes are for comparative purposes only.

MEMORY CARDS: MB means 1 million bytes and GB means 1 billion bytes; total accessible capacity varies depending on operating environment.

GRAPHICS AND SYSTEM MEMORY (SDRAM): Significant system memory may be allocated to support graphics, depending on system memory size and other factors.

LAPTOP WEIGHT: Weights vary depending on configuration and manufacturing variability.

LAPTOP BATTERY LIFE: Based on testing using the Mobile Mark 2007 battery life benchmark test. For more information about this benchmark test, visit www.bapco.com. Test results should be used only to compare one product with another and are not a guarantee you will experience the same battery life. Battery life may be significantly less than the test results and varies depending on your product's configuration, software, usage, operating conditions, power management settings and other factors. Maximum battery life will decrease with time and use.

HARD DRIVES: GB means 1 billion bytes and TB equals 1 trillion bytes; actual capacity varies with preloaded material and operating environment and will be less.

SOFTWARE DIFFERENCES: Software documentation or packaging may differ from retail versions.

WIRELESS PRINTING: PC must have a wireless card or be connected to a wireless network, and have the printer software installed for proper function.

MP3 STORAGE CAPACITY: Formatted capacity will be less. See manufacturer's specifications for further information.

WIRELESS ACCESS: Where wireless access is available. Additional access charges apply in some locations.

WIRELESS RANGE: Subject to wireless provider's broadband subscription and coverage area; additional charges apply.

WIRELESS SPEED: For comparative purposes only. Actual speed varies and will be less.

OVERCLOCKING: Dell does not recommend operating the processor or other system component beyond factory settings. This may cause system instability and reduce the operating life of your system components.

MOBILE BROADBAND: Subject to wireless provider's broadband subscription and coverage area; additional charges apply.

Limited Hardware Warranty, Installation, Service, Support and Security

LIMITED HARDWARE WARRANTY: For copy of limited hardware warranty, write Dell USA LP, Attn: Warranties, One Dell Way, Round Rock, TX 78682. For information on service/warranty options, call 1-800-915-3355 or visit dell4me.com/termsandconditions.

IN-HOME SERVICE AFTER REMOTE DIAGNOSIS: Remote Diagnosis is determination by online/phone technician of cause of issue; may involve customer access to inside of system and multiple or extended sessions. If issue is covered by Limited Hardware Warranty (www.dell4me.com/termsandconditions) and not resolved remotely, technician and/or part will be dispatched, usually in 1 or 2 business days following completion of Remote Diagnosis. Dell sells the following In-Home Service: Dell In-Home Service provided by Dell Marketing L.P. and, through TWG Innovative Solutions, Inc. (TWGIS), In-Home Service that is provided by National Product Care Company dba Texas National Product Care Company, Inc. (in TX), Service Saver, Incorporated (in AZ, FL, OK, and WI), and National Product Care Company (in remainder of U.S.). Third parties may be used to deliver the in-home service. Availability varies. Other conditions apply. For complete details about In-Home Service, visit www.dell.com/servicecontracts.

IN-HOME SYSTEM AND WIRELESS NETWORK SET UP WITH DATA TRANSFER: Service provides for basic system set up (3 external devices, internet service, wireless printing, 1 email account); connecting single wireless router, 2 network cards and up to 2 computer systems (which may include one wireless print server) to wireless network; installation of 1 application; and transfer of 3GB of data. Hardware sold separately. Availability varies. U.S. only. See dell.com/servicecontracts for important details.

DELL'S RETURN POLICY: If you cancel your purchase for any reason within 21 days, we'll refund your purchase price minus shipping and handling and applicable restocking charges. You are responsible for the cost of shipping your system back to us. In-production orders are non-cancellable. Returns are subject to restocking fee; see dell.com/returnpolicy.

TV INSTALLATION: Availability varies. Mounting equipment sold separately and is required for all installations that include wall mounting. Other conditions apply. For complete details, visit dell.com/servicecontracts.

COMPUTRACE LOJACK FOR LAPTOPS: Not a Dell offer. Certain conditions apply. For full details, see terms and conditions at www.lojackforlaptops.com.

ACCIDENTAL DAMAGE SERVICE: Service excludes theft, loss and damage due to fire, flood or other acts of nature, or intentional damage. Customer may be required to return unit to Dell. For complete details, visit dell.com/servicecontracts.

WIRELESS NETWORK SERVICE: Offer does not include the cost of networking accessories, if needed.

Other Important Details

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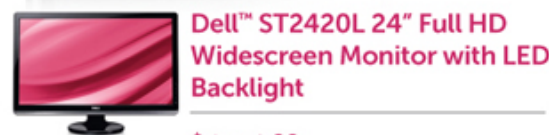


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