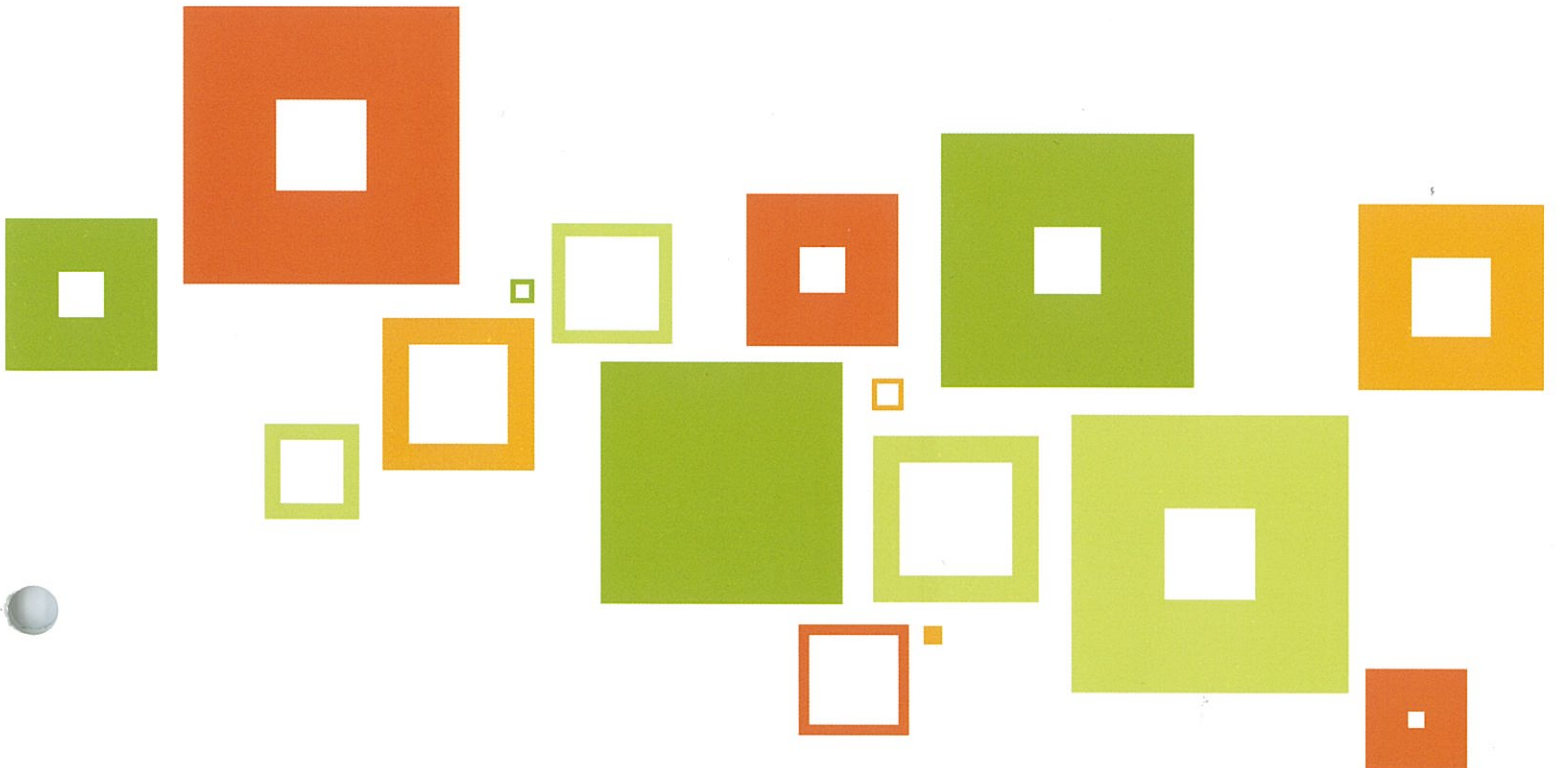




# the guide

2012 | 2013

The quick reference guide to  
Highmark's featured seating solutions.



## Our Brand Promise

At Highmark, we believe seating should be simple. Our chair series are designed with a focus for intuitive, clean, affordable and green. Arranged at optimal price points with just the right amount of choice, features, and functionality for each seating application.

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## The “Simple Sell” Approach

This guide is designed to provide a quick overview of our line of chairs for each seating application in a format of “good, better, best” categories.

Here’s how it works:

1. Understand the customer’s application;
2. Identify the customer’s needs and budget;
3. Select a tailored option package, and choose from a wide range of upholstery options to customize the chair based on your customer’s needs and preferences.



GOOD



insync | GOOD

- Mid Back
- 15 Knit Colors
- Body Balance Control
- Fixed Arms
- High Profile Fiberglass Reinforced Nylon Base

**\$860**

307-R1-A1-GR.A

BETTER



insync | BETTER

- Mid Back
- 15 Knit Colors
- Body Balance Control
- Height and Width Adjustable Arms with Sliding and Pivot Pads
- Adjustable Lumbar support
- High Profile Fiberglass Reinforced Nylon Base

**\$965**

307-R1-A2-L4-GR.A

BEST



insync | BEST

- High Back
- 15 Knit Colors
- Body Balance Control
- Height and Width Adjustable Arms with Sliding and Pivot Pads
- Adjustable Lumbar Support
- High Profile Polished Aluminum Base

**\$1070**

310-R1-A2-L4-B12-GR.A

intouch | GOOD

- Mid Back
- Thermoplastic Back with Upholstered Seat
- Six Plastic Colors
- Body Balance Control
- Fixed Arms
- High Profile Fiberglass Reinforced Nylon Base

**\$745**

207-R1-A1-GR.A



GOOD

intouch | BETTER

- Mid Back
- Thermoplastic Back with Upholstered Seat
- Six Plastic Colors
- Body Balance Control
- Height and Width Adjustable Arms with Sliding and Pivot Pads
- High Profile Fiberglass Reinforced Nylon Base

**\$818**

207-R1-A2-GR.A



BETTER

intouch | BEST

- Mid Back
- Thermoplastic Back with Upholstered Seat
- Six Plastic Colors
- Body Balance Control
- Height and Width Adjustable Arms with Sliding and Pivot Pads
- High Profile Polished Aluminum Base

**\$892**

207-R1-A2-B12-GR.A



BEST

GOOD



emme | GOOD

- Mid Back
- Adjustable Euro Back Control
- Seat Slider
- Height Adjustable Arms
- Internal Ratchet Back Height Adjustment
- Fiberglass Reinforced Nylon Base

**\$651**

4106-D5-SS2-A27-GR.A

BETTER



emme | BETTER

- Mid Back
- Active Synchro Tilt with Side Tension Knob Control
- Seat Slider
- Height and Width Adjustable Arms
- Internal Ratchet Back Height Adjustment
- Fiberglass Reinforced Nylon Base

**\$738**

4107-E6-SS4-A56-GR.A

BEST



emme | BEST

- High Back
- Euro Multi-Function Control
- Seat Slider
- Height and Width Adjustable Arms with Sliding and Lockable Pivot Pads
- Internal Ratchet Back Height Adjustment
- Fiberglass Reinforced Nylon Base

**\$823**

4110-M2-SS2-A23-GR.A

hb | GOOD

- Mid Back
- 3D Knit Back Available in Six Colors
- Swivel Tilt Control
- Fixed "T" Arms
- High Profile Fiberglass Reinforced Nylon Base

**\$655**

7107K-S2-A40-GR.A



GOOD

hb | BETTER

- Mid Back
- 3D Knit Back Available in Six Colors
- Basic Synchro Tilt Control
- Height and Width Adjustable Arms
- High Profile Fiberglass Reinforced Nylon Base

**\$724**

7107K-E1-A56-GR.A



BETTER

hb | BEST

- High Back
- 3D Knit Back Available in Six Colors
- Advanced Synchro Tilt with Side Tension Knob Control
- Height and Width Adjustable Arms with Sliding and Lockable Pivot Pads
- High Profile Fiberglass Reinforced Nylon Base

**\$864**

7110K-E7-A23-GR.A



BEST

## valence series

GOOD



### valence | GOOD

- Mid Back
- Swivel Tilt Control
- Fixed Cantilever Arms
- High Profile Fiberglass Reinforced Nylon Base

**\$587**

3107-S2-A7-GR.A

BETTER



### valence | BETTER

- Mid Back
- Simple Synchro Tilt Control
- Height and Width Adjustable Arms
- Internal Ratchet Back Height Adjustment
- High Profile Fiberglass Reinforced Nylon Base

**\$701**

3107-E2-A56-GR.A

BEST



### valence | BEST

- High Back
- Euro Multi-Function Control
- Height and Width Adjustable Arms with Sliding and Lockable Pivot Pads
- Internal Ratchet Back Height Adjustment
- High Profile Fiberglass Reinforced Nylon Base

**\$808**

3110-M2-A23-GR.A

modela 2 | GOOD

- Mid Back
- Three Mesh Colors
- Swivel Tilt Control
- Fixed "C" Arms
- High Profile Fiberglass Reinforced Nylon Base

**\$535**

2807-S2-A34-GR.A



GOOD

modela 2 | BETTER

- Mid Back
- Three Mesh Colors
- Simple Synchro Tilt Control
- Height and Width Adjustable Arms
- High Profile Fiberglass Reinforced Nylon Base

**\$587**

2807-E2-A56-GR.A



BETTER

modela 2 | BEST

- High Back
- Three Mesh Colors
- Simple Synchro Tilt Control
- Height and Width Adjustable Arms with Sliding and Lockable Pivot Pads
- High Profile Fiberglass Reinforced Nylon Base

**\$640**

2810-E2-A23-GR.A



BEST

# sprint plush series

GOOD



## sprint plush | GOOD

- Mid Back
- Adjustable Euro Back Control
- Height Adjustable Arms
- Internal Ratchet Back Height Adjustment
- Fiberglass Reinforced Nylon Base

**\$574**

5507-D5-A27-GR.A

BETTER



## sprint plush | BETTER

- Mid Back
- Simple Synchro Tilt Control
- Height and Width Adjustable Arms
- Internal Ratchet Back Height Adjustment
- Fiberglass Reinforced Nylon Base

**\$679**

5507-E2-A28-GR.A

BEST



## sprint plush | BEST

- High Back
- Euro Multi-Function Control
- Height and Width Adjustable Arms
- Internal Ratchet Back Height Adjustment
- Fiberglass Reinforced Nylon Base

**\$764**

5510-M2-A28-GR.A

bolero | GOOD

- Mid Back
- Three Mesh Colors
- Swivel Tilt Control
- Fixed Cantilever Arms
- High Profile Fiberglass Reinforced Nylon Base

\$525

607-S2-A7-GR.A



GOOD

bolero | BETTER

- Mid Back
- Three Mesh Colors
- Basic Synchro Tilt Control
- Height Adjustable Arms
- High Profile Fiberglass Reinforced Nylon Base

\$566

607-E1-A55-GR.A



BETTER

bolero | BEST

- Mid Back
- Three Mesh Colors
- Basic Synchro Tilt Control
- Seat Slider
- Height and Width Adjustable Arms
- High Profile Fiberglass Reinforced Nylon Base

\$651

607-E1-SS3-A56-GR.A



BEST

GOOD



kadet | GOOD

- Mid Back
- Swivel Tilt Control
- Fixed "C" Arms
- Black Plastic Outer Back
- High Profile Fiberglass Reinforced Nylon Base

\$455

507-S2-A34-GR.A

BETTER



kadet | BETTER

- Mid Back
- Basic Synchro Tilt Control
- Height Adjustable Arms
- Black Plastic Outer Back
- Internal Ratchet Back Height Adjustment
- High Profile Fiberglass Reinforced Nylon Base

\$520

507-E1-A55-GR.A

BEST



kadet | BEST

- Mid Back
- Euro Multi-Function Control
- Seat Slider
- Height and Width Adjustable Arms
- Fully Upholstered Outer Back
- Internal Ratchet Back Height Adjustment
- High Profile Fiberglass Reinforced Nylon Base

\$591

507UB-M2-SS2-A56-GR.A

reflexx | GOOD

- Low Back
- Basic Posture Control
- Fixed "T" Arms
- Fiberglass Reinforced Nylon Base

\$356

105-T2-A25-GR.A



GOOD

reflexx | BETTER

- Low Back
- Swivel Tilt Control
- Height Adjustable Arms
- Fiberglass Reinforced Nylon Base

\$408

105-S2-A27-GR.A



BETTER

reflexx | BEST

- Low Back
- Basic Adjustable Back Control
- Height and Width Adjustable Arms
- Height Adjustable Back
- Fiberglass Reinforced Nylon Base

\$472

105-D4-A28-GR.A



BEST

GOOD



insync | GOOD

- Mid Back
- All Top-Grain Leather
- Body Balance Control
- Fixed Arms
- High Profile Fiberglass Reinforced Nylon Base

**\$1238**

307L-R1-A1-GR.3

BETTER



insync | BETTER

- Mid Back
- All Top-Grain Leather
- Body Balance Control
- Height and Width Adjustable Arms with Sliding and Pivot Pads
- High Profile Fiberglass Reinforced Nylon Base

**\$1307**

307L-R1-A2-GR.3

BEST



insync | BEST

- High Back
- All Top-Grain Leather
- Body Balance Control
- Height and Width Adjustable Arms with Sliding and Pivot Pads
- High Profile Polished Aluminum Base

**\$1427**

310L-R1-A2-B12-GR.3

hb | GOOD

- Mid Back
- All Top-Grain Leather
- Swivel Tilt Control
- Fixed "T" Arms
- High Profile Fiberglass Reinforced Nylon Base

**\$933**

7107-S2-A40-GR.3



GOOD

hb | BETTER

- Mid Back
- All Top-Grain Leather
- Basic Synchro Tilt Control
- Polished Aluminum Loop Arms
- High Profile Fiberglass Reinforced Nylon Base

**\$1014**

7107-E1-A57-GR.3



BETTER

hb | BEST

- High Back
- All Top-Grain Leather
- Advanced Synchro Tilt with Side Tension Knob Control
- Height and Width Adjustable Arms with Sliding and Lockable Pivot Pads
- High Profile Fiberglass Reinforced Nylon Base

**\$1146**

7110-E7-A23-GR.3



BEST

GOOD



fino | GOOD

- Mid Back
- All Top-Grain Leather
- Swivel Tilt Control
- Height and Width Adjustable Arms
- High Profile Fiberglass Reinforced Nylon Base

**\$1053**

3307-S2-A56-GR.3

BETTER



fino | BETTER

- Mid Back
- All Top-Grain Leather
- Simple Synchro Tilt Control
- Polished Aluminum Arms with Urethane Cap
- High Profile Polished Aluminum Base

**\$1158**

3307-E2-A52-B12-GR.3

BEST



fino | BEST

- High Back
- All Top-Grain Leather
- Advanced Synchro Tilt with Side Tension Knob Control
- Polished Aluminum Arms with Urethane Cap
- High Profile Polished Aluminum Base

**\$1236**

3310-E7-A52-B12-GR.3

camber | GOOD

- High Back
- All Top-Grain Leather
- Swivel Tilt Control
- Cantilever Arms
- Fiberglass Reinforced Nylon Base

**\$1006**

2910-S2-A53-GR.3



GOOD

camber | BETTER

- High Back
- All Top-Grain Leather
- Simple Synchro Tilt Control
- Height and Width Adjustable Arms
- Fiberglass Reinforced Nylon Base

**\$1112**

2910-E2-A56-GR.3



BETTER

camber | BEST

- High Back
- All Top-Grain Leather
- Knee Tilt Control
- Polished Aluminum Shell Arms
- Polished Aluminum Base

**\$1217**

2910-K3-A33-B3-GR.3



BEST

# modus series

GOOD



## modus | GOOD

- Mid Back
- All Top-Grain Leather
- Swivel Tilt Control
- Fixed Executive Arms
- Fiberglass Reinforced Nylon Base

**\$1112**

9707-S1-A15-GR.3

BETTER



## modus | BETTER

- Mid Back
- All Top-Grain Leather
- Knee Tilt Control
- Fixed Padded Executive Arms
- Fiberglass Reinforced Nylon Base

**\$1217**

9707-K1-A41-GR.3

BEST



## modus | BEST

- High Back
- All Top-Grain Leather
- Knee Tilt Control
- Fixed Padded Executive Arms with Upholstered Inserts
- Fiberglass Reinforced Nylon Base

**\$1301**

9710-K1-A42-GR.3

wave | GOOD

- Mid Back
- All Top-Grain Leather
- Swivel Tilt Control
- Fixed Executive Arms
- Fiberglass Reinforced Nylon Base

**\$1144**

9907-S1-A15-GR.3



GOOD

wave | BETTER

- Mid Back
- All Top-Grain Leather
- Knee Tilt Control
- Fixed Padded Executive Arms
- Fiberglass Reinforced Nylon Base

**\$1249**

9907-K1-A41-GR.3



BETTER

wave | BEST

- High Back
- All Top-Grain Leather
- Knee Tilt Control
- Fixed Padded Executive Arms with Upholstered Inserts
- Fiberglass Reinforced Nylon Base

**\$1354**

9910-K1-A42-GR.3



BEST

# ten series

NO ARMS



## ten | NO ARMS

- Thermoplastic Back with Upholstered Seat
- Six Plastic Colors
- Silver or Black Frame with Glides
- No Arms

**\$325**

701-GR.A

WITH ARMS



## ten | WITH ARMS

- Thermoplastic Back with Upholstered Seat
- Six Plastic Colors
- Silver or Black Frame with Glides
- With Arms

**\$368**

701-A5-GR.A

ten is offered in six exclusive highmark colors.



SLATE  
(SLT)



SAGE  
(SAG)



CHESTNUT  
(CHN)



WHITE  
(WHT)



BATTLESHIP  
(BAT)



BLACK  
(BLK)

quickstacker | NO ARMS

- Nine Plastic Colors
- Chrome Frame
- No Arms

\$155

412



NO ARMS

quickstacker | WITH ARMS

- Nine Plastic Colors
- Chrome Frame
- With Arms

\$186

409



WITH ARMS

quickstacker is offered in nine exclusive highmark colors.



BATTLESHIP  
(BAI)



SLATE  
(SLT)



WHITE  
(WHT)



CHESTNUT  
(CHN)



SAGE  
(SAG)



BORDEAUX  
(BRD)



SAND  
(SND)



DEEP BLUE  
(DPB)



BLACK  
(BLK)



# lynx series

NO ARMS



## lynx | NO ARMS

- Silver or Black Frame with Glides
- No Arms

**\$325**

2012-GR.A

WITH ARMS



## lynx | WITH ARMS

- Silver or Black Frame with Glides
- With Arms

**\$388**

2009-GR.A

companion | NO ARMS

- Black Frame
- No Arms

**\$304**

1012-GR.A



NO ARMS

companion | WITH ARMS

- Black Frame
- With Arms

**\$346**

1009-GR.A



WITH ARMS



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